

WHY THEY BOUGHT

P5 Designers



Location Milford, NJ

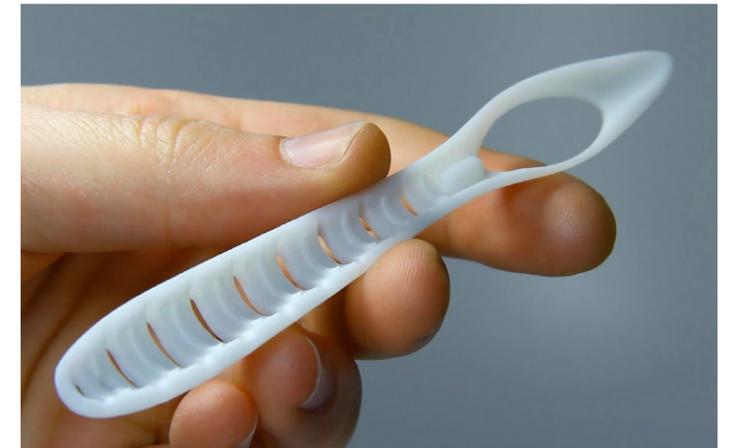
Application A design and development studio providing end-to-end service, including prototyping and design iterations for products ranging from toys to medical equipment.

- Challenges**
- High tooling costs
 - Long manufacturing lead times
 - Need for rapid prototyping and design iteration

ETEC SOLUTION

System envisionTEC P4K

- Benefits**
- Eliminated tooling costs and reduced lead times
 - Ability to create multiple design iterations in a single print, then work with customers to finalize designs
 - Greater design freedom
 - Expanded design offerings by allowing the creation of parts from a wider variety of materials



“3D printing is vitally important to the product design process (because) it helps make our concepts real. The quicker we can start putting things into our hands, the quicker we can start developing the fit and feel that is so vital to any good product design. The ease of use, the amount of detail we get and the vast materials selections available (with the P4K) was something that was missing in most every other manufacturer that I saw out there.”

Paul Carse, Owner